

# WRITERS CAMPUS

## Rules and regulations

*Version dated 09.09.24*

### INTRODUCTION

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The Writers Campus by Séries Mania is an English-language project development and pitch preparation training program designed for 16 professional writers. Over the course of one week, participants in the program will have the opportunity to meet and be mentored by industry professionals with extensive experience. They will attend workshops, masterclasses, and individual project development sessions with their mentors.

During the Séries Mania Forum, participants will pitch their projects to the audiovisual industry.

The 2025 edition will take place from March 21 to 27, 2025 in Lille.

### ELIGIBILITY CRITERIA

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Selected individuals must be working writers and meet the following criteria:

- Must have appropriate professional experience, including having had a project broadcast on television, on a platform, online, in cinemas, or at a festival (whether it's a TV/digital series or a short or feature film) or have a broadcasting agreement for a first work about to be broadcast.
- Must have a project at an advanced development stage suitable for pitching at the Series Mania Forum.
- Must present a fiction project. Documentary or animation projects will not be considered.
- The original idea for the presented series project must not be in development with a broadcasting channel, platform, or production company.
- English is the working language and the required language for the documents needed for your application.
- Writers from around the world can apply.
- Must be fully available from March 21 to 27, 2025.
- Must submit their application before October 21, 2024, 11:59 PM (CET).

It is possible to apply individually or as a duo. In the case of a duo, a single application per project must be submitted.

Each applicant can apply with a maximum of two projects, but they are encouraged to apply with only one project in which they are deeply invested.

It is possible to apply every year, but if selected in previous Writers Campus editions, it will not be possible to reapply.

### APPLICATION DOCUMENTS

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Applicants must provide the following elements via the online form in English:

Mandatory components:

- Fully completed application form.

- A bible for your series project (Maximum of 10 pages, including the cover.) , including:
  - The series pitch (including format, arena, and season arc).
  - Brief synopses of the pilot and subsequent episodes.
  - Profiles of the main characters.
  - A note of intention from the author(s).
- A brief CV (you can include links to your relevant previously broadcast works).

note: No production company or broadcasting channel should be attached to the project

Optional component:

- For individuals with a first project about to be broadcast: proof of agreement with a broadcaster.

## SCHEDULE & PROGRAM

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- 09/16/2024: Call for applications opens.
- 10/21/2024: Call for applications closes, at 23:59 PM (CET).
- December 2024: Announcement of results via email.
- Mid-January 2025: Half-day online meeting and presentations.
- January 2025: One 45-minute online mentoring session per project.
- 03/20/2025: Arrival in Lille.
- 03/21/2025 to 03/24/2025: Workshop at Creative Bazaar.
- 03/25/2025 to 03/27/2025: Participation and pitching at Series Mania Forum at Lille Grand Palais.

Participants can attend all festival events, including exclusive series screenings premiering worldwide. The residency, which includes high-ranking professionals with busy schedules, may be subject to last-minute changes.

## FEES

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If selected, each participant must pay a participation fee of **€650 (tax included)**. This package includes:

- Training program online and at the Creative Bazaar workshop.
- Series Mania Forum accreditation.

Please note that hotel in Lille, round-trip transportation to Lille, meals outside of lunches at the Creative Bazaar, and any other personal expenses are the responsibility of the participants.

## CONFIDENTIALITY AND COMMUNICATIONS

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Documents submitted during project submissions will remain strictly confidential and will not be published.

Selected projects will be required to provide information that will be published on Séries Mania Forum's communication platforms (website, catalogs, flyers, etc.).

The selection list and the titles of the series projects developed may be communicated and published in the press.

Furthermore, screenwriters will be required to acknowledge the involvement of Series Mania Writers campus in the closing credits of the series, should it be produced. This acknowledgment will include the use of logos and captions provided by Series Mania.