



# **SERIAL BRIDGES - RIO**

## **Bring your series project to the international scene.**

### **Rio de Janeiro, Brazil, September 29 - October 4, 2024**

## **RULES & REGULATIONS**

### **1. Introduction**

The *SERIES MANIA SERIAL BRIDGES RIO WORKSHOP* ('Workshop') is a training program conceived, organised, and delivered by the SERIES MANIA INSTITUTE, the educational arm of the SERIES MANIA FESTIVAL.

SERIES MANIA is internationally recognized as a major festival for high-quality series and it organizes a professional forum aiming to stimulate international coproduction.

The Workshop is made upon the demand from the RioFilme, the Projeto Paradiso, the Rio Film Festival, the SICAV, the FIRJAN, the French Ministry for Europe and Foreign Affairs, and the French Embassy in Brazil.

### **2. General description of the process**

Up to 8 projects will be selected to take part in the Workshop. Each project will be carried by a team composed by one Producer and one 'Showrunner' (Head of writing or Writer / Director).

The selected participants will take part in the Workshop that will be spread over 5 consecutive days, in Rio de Janeiro, from September 29th to October 4th 2024.

The aim of the Workshop is to give the participants a good understanding of the international market of series and practical advisory on how to bring their project of series to the international scene & to the European coproduction market.

### **3. Schedule**

The timeframe of the residency will be structured as follows:

- Monday 21/06/2024: Opening of the call for applications.
- Friday 12/07/2024 (5pm CET): Deadline for applications.
- End of August 2024: Announcement of results (by e-mail to all applicants)
- Sunday 29/09/2024 to Friday 04/10/2024: Workshop in Rio de Janeiro (exact location to be determined)

All the members of each selected team must be available and participate to the whole workshop. Any absence without a proper justification can cause the exclusion of the project and the refunding of the expenses already incurred (accommodation etc.)



## 4. Language

The common working language of the residency is English: this means that all written and spoken materials, at all steps of the process, must be in English.

## 5. Participation fees

The *Workshop* is **totally free of charge** for the participants.

All accommodation expenses will be covered by the sponsors of this workshop. Travel costs will be at the charge of the participants.

## 6. Application rules

Applications must be submitted in accordance with the rules below and within the specified dates.

### 6.1. Teams

Applications must be made by **a team composed of one Producer and one 'Showrunner'** (i.e. Head of writing or Writer / director). To be eligible, candidates must prove to have a Brazilian nationality, or a Brazilian permanent residency.

**To qualify as 'Showrunner'**, the applicant must have either:

- written at least 2 episodes in a drama series (30/60 minutes) that has been produced and broadcast, or
- written a series that was produced and aired on the internet, with the sum of the episodes exceeding 70 minutes, or
- have credits as a writer or director in a feature film.

**To qualify as 'Producer'**, the applicant must have produced drama series (minimum of 4 episodes of 30/60 minutes) that has been broadcast in Brazil on a major channel or streaming platform.

### 6.2. Application requirements and materials

Applications can be made only by teams. Individual applications are not accepted.

To qualify for the selection, applications must be made online on the dedicated website page: <https://submissions-series-mania.festicine.fr/serial-bridges-rio>

No submission by email, post, or any other means will be accepted.

The submitted projects must meet the following requirements:



- Category: **Series only** (TV movies, feature films etc. will not be accepted)
- Length: between 20 and 60 minutes per episode
- Genre: **fiction series only** (animation or documentaries will not be accepted)
- Only originals concepts for seasons 1 will be accepted. Adaptations from books will not be accepted. Remakes from foreign or domestic series, seasons 2 or returning shows will not be accepted.

When applying, each team must provide the following elements **at once**, as it is **not** possible to save and return to your application :

- The [online application form](#) fully **in English**
- A pre-bible of up to 5 pages of the series that you want to work on during the workshop. It must include a seasonal layout and character description.
- A resume presenting the professional experience of each participant.
- A proof of Brazilian nationality (or permanent residency) for each participant (a copy of passport or national ID)

All applications are totally **free of charge**.

Submission to the residency will be open for applications **on Monday July 17<sup>th</sup> 2024**. The **application deadline** is **on July 12<sup>th</sup>, 2024** at 5:00 pm (CET).

## 7. Selection process

The results of the official selection will be announced by e-mail to the candidates by the end of August 2024

### 7.1. Selection committee

The applications will be examined by a selection committee composed by professionals from the series industry.

### 7.2. Selection criteria

The selection committee will take in consideration the following criteria:

- The artistic value of the project
- The experience of the team
- The international potential of the project and the market appeal of the project according to the industry needs



- The originality of the concept compared to other series already available in the international market

A good gender balance between the teams will also be considered by the committee as a positive criterion, although it is not necessary for the application.

Per our partnership's rules, it is agreed that:

- at least the half of selected projects needs to come from Rio de Janeiro-based production companies
- at least one selected duo will be part of the "Projeto Paradiso" talent program.

## 8. Intellectual Property

Applicants must own all the rights on the submitted project. It means that no option, agreement or contract with a production company, a broadcaster or a platform can be signed while doing the application and during the whole residency process.

## 9. Disputes

Each team acknowledge that they are working together in partnership to develop the story they have been selected with. **In case of a dispute, each team must either resolve their differences on their own or choose to all opt out.**

## 10. Confidentiality and communication

All the documents and information supplied within the submission are strictly confidential and will not be published for any reason.