

RULES & REGULATION – THE SERIES MANIA FORUM CO PRO PITCHING SESSIONS

INTRODUCTION

The Co-Pro Pitching Sessions take place at the Series Mania Forum in the form of a presentation of 15 TV series in development by their producer.

Series Mania Forum runs from March 22-24 in Lille, France, and online on the Series Mania Digital Forum.

On March 22, the selected projects will be presented by their producers before an audience of industry execs. At the end of the pitching session, the project representative will also have the opportunity to meet interested partners during a day dedicated to individual meetings.

The projects must be submitted in accordance with the rules below, and within the specified dates.

The registration for the presentation of a project implies the unconditional acceptance of the present regulations and, in case of selection of the project, the commitment of the presence of a representative at the event from March 21-24, 2022.

ELIGIBILITY

Selection criteria

- Projects can only be submitted by companies (production, distribution, TV channels, etc.). Applications from individuals, such as writers, will not be accepted.
- Companies can submit up to two projects.
- Projects selected for another market or festival, cannot be accepted.
- The project must be for a fiction series (drama, comedy ...). Documentary or animation series projects will not be considered.
- The format of the series must be a minimum of three episodes.
- The length of each episode must be a minimum of 26 minutes.
- Adaptations of previous TV shows will not be considered. Season 2 of existing series will not be considered.

While not compulsory, we will take into consideration:

- The support of a TV channel in the country of origin, or the support of an international distributor, with proof provided in the form of an official document such as a letter of interest or development contract
- The experience of the producer in the production of TV series or the financing of international co-productions.

We are also keen to ensure a selection that represents a wide diversity of geographical locations and genres.

The selection committee

Projects will be selected by a committee from Series Mania, made up of Laurence Herszberg, Frédéric Lavigne, and Francesco Capurro, with the collaboration of Frédéric Pittoors d'Haveskercke, and a team of qualified readers that is revised every year.

Projects will be selected after obtaining a majority vote from the selection committee, and no discussion will be entered into.

PROJECT REGISTRATION

Project submissions must respond to the selection criteria and the registration must include the documents specified below.

Submission of projects is **free**.

To qualify for submission for pre-selection, TV series projects must be submitted online on our website: www.seriesmania.com. **No submission by email, post, or any other means will be accepted.**

The following document is required for any submissions, and must be supplied before the closing date:

- **A mini-bible or pitch document** (we strongly advise you to limit yourself to 5 pages, but we will tolerate document of up to 10 pages): this document should include any information useful to get a presentation of the project (series synopsis, world, tone, character descriptions, author's note, etc...)
 - **a financing plan** following the model provided by the Series Mania Forum team.

And if available:

- A few photos/moodboard/visuals/illustrations of the project
- Pilot or episode script(s)
- A provisional production timetable

Submissions will only be accepted in French or English. Incomplete dossiers will not be considered.

Series Mania Forum will not be responsible for any costs (translation, postage, graphic design, etc.) incurred for submission.

The closing date for submissions is **Thursday, 6th, 2022**.

The official selection will be announced via email to candidates in **February 2022**.

Representatives of projects that are not selected may request to attend the event. Submission of a project does not automatically grant the applicant with the right to participate in the event. A selected producer who has already purchased their accreditation may have it refunded or transferred to a member of their team.

THE BEST PROJECT PRIZE AWARD

A development grant of **€50,000 (fifty thousand euros)** will be awarded to what is judged to be the best project, as chosen by an independent jury made up of TV industry executives.

The jury will watch all the project presentations and will meet at the end of the session to decide upon the winner, which will be chosen by majority vote. The jury's decision is final, and no discussion will be entered.

The grant will be given to the production company whose project is selected in two steps:

- 50% or €25,000 (twenty-five thousand euros) at the end of the Series Mania Forum
- 50% or €25,000 (twenty-five thousand euros) upon presentation of recipes for expenditure linked to the development of the project undertaken between March 22 and December 31, 2023, up to the sum of €25,000.

The amount of the prize money may be modified between now and the prize-giving, without notice.

The Best Project Prize winner must mention the prize from the 2022 Series Mania Forum, as well as the festival logo in its credits. The representatives of the awarded project will also be interviewed about their experience at FORUM SERIES MANIA 2022 and will participate in a photo session.

PARTICIPATION

Once a project is selected, at least one of its representatives (producer, writer, right holder, etc.) must be in Lille from March 21-24 in order to take part in rehearsals, to present the project during the Co-Pro Pitching Sessions and participate in individual meetings.

In addition to their physical presentation in Lille, each production company whose project is selected will have to create a short video presentation of the series. For this purpose, each company will be given a grant of 1.000€ incl. taxes (one thousand euros including taxes). The videos must respect all the technical and editorial specifications supplied by Series Mania Forum team, as well as mentioning the 2022 Series Mania logo in its credits. The financial support of 1000€ will be paid after the Series Mania Forum. The production companies graciously authorize Series Mania to reproduce and represent these presentation videos on the festival's platform with paid access.

The festival will cover:

- accommodation costs in Lille for three nights from 21st March to 24th March for one representative of each selected project.
- Accreditation for two representatives
- Two other members of the team will be eligible for an "early bird" rate.

The festival will not cover travel costs.

A coach will be in attendance to help representatives of the selected projects prepare their presentations prior to the festival. Two online coaching sessions will be scheduled, project representatives will have to be available on the dates and time slots set with the coach.

On March 21, a technical rehearsal will be held at Lille Grand Palais congress center.

Project representatives must supply all materials for use during the Co-Pro Pitching Sessions, such as video files, photos, PowerPoint presentations, etc., before March 16, 2022, and must respect all the technical specifications supplied by the Series Mania Forum team. The festival also reserves the right to reject any element submitted after the closing date or which does not respect the technical specifications supplied.

Completed projects that participated in the Series Mania 2022 Pitching Sessions must mention in their credits that they have been selected, subject to acceptance by the broadcaster/streaming platform.

CONFIDENTIALITY AND MARKETING

Documents supplied with project submissions are strictly confidential and are not for publication.

The production companies graciously authorize Series Mania to reproduce and represent, for marketing purposes, excerpts from the presentation videos created during the Co-Pro Pitching Sessions through social networks or its website.

The representatives of selected projects must supply information for Series Mania Forum marketing purposes, such as the website, catalogs, and flyers.

A list of selected projects, which will include the title of the project, country of origin, production company, and associated TV channel or distributor, may be used for marketing purposes and published in the press.

The project catalog, including the above information, as well as provisional financial elements, will be distributed to all accredited participants at the Co-Pro Pitching Sessions and to certain journalists from the professional press.

Between the time of their selection and their official pitch at the Series Mania Forum, the selected projects undertake not to publicly reveal any new information concerning their financing (entry into co-production with a production company, deal with a distributor or broadcaster/platform).