

INDUSTRY★VILLAGE

LES ARCS FILM FESTIVAL

INFORMATION AND REGULATIONS

LES ARCS INDUSTRY VILLAGE – DECEMBER 11-14, 2021

500 Industry professionals (producers, distributors, sales agents...) from all over Europe gather for 4 days of business and networking in one of the world's most beautiful ski resorts in the French Alps!

For its 13th edition, the Industry Village consists of:

- **COPRODUCTION VILLAGE**

A European coproduction market of around **20 feature film projects** in development.

- **TALENT VILLAGE**

Within the frame of the Coproduction Village we welcome **8 first feature films projects** in development from European Film Schools recent graduates or directors with outstanding short films.

- **WORK IN PROGRESS**

A screening session presenting extracts from about **15 films in post-production** carefully selected throughout Europe and looking for financiers, sales agents, distributors or complementary funds.

- **ALPS FOCUS**

A special focus on Alpine Cinema running for 2 years from 2021. Our guest regions & countries are Switzerland, Austria, and Alpine regions of Italy and France. For year 1 (2021 edition), the focus will be on Switzerland and the Alpine regions of Italy and France (Piemont, Aoste Valley, Veneto, Trentino, South Tyrol Alto Adige, and Auvergne-Rhône-Alpes). Some projects from these countries and regions will be selected in our sections and their funding and production systems will be studied through conferences and case studies.

- **AND ALSO NETWORKING AND FUN!**

Industry parties, cocktails and the famous *Wine, Oyster and Cheese*, feet in the snow, with a magnificent view on the valley!

GENERAL RULES FOR APPLICATIONS

COPRODUCTION VILLAGE

Main criteria for applying:

- the main producer must be European
- live-action, animation or documentary, minimum length of 70min
- the director has already directed films (feature or short) or have a substantial track record in another artistic field
- producer(s) must be looking for additional sources of financing and/or coproducer(s) and for a sales agent

The online application must be done in English, but attachments can be sent **in English or French**.

Mandatory attachments are:

- Long Synopsis (2 to 5 pages)
- Treatment **or** Script
- Financing plan
- Estimated Budget
- Picture (for the representative of the film and the film / check the specs on our application platform)

Among approximately 250 projects received, we select around 20 European feature films in development.

One-to-one meetings and Industry events will be organized to create matchmaking opportunities. Les Arcs team will be there to help.

There are no public pitching sessions. Online catalog of the projects will be available for participants prior to the event. Industry guests make meetings requests to meet the selected projects.

ARTEKINO INTERNATIONAL AWARD

The projects selected for the Coproduction Market will be eligible for **The Artekino International Award**, worth **6.000 euros in cash**.

WORK IN PROGRESS SESSION

Main criteria for applying:

- The main producer must be European
- The project is a feature film (live-action, animation or documentary) in post-production (minimum length: 70min)
- The project should have **NO SALES AGENT ATTACHED**
- It must be **the first presentation** of the project in a WIP session

The online application must be done in English, but attachments can be sent in English **or** French.

Mandatory attachments are:

- Long Synopsis (2 to 5 pages)
- Treatment **or** Script
- Financing plan
- Estimated Budget
- A link to watch a rough cut or a few scenes of the film (10 minutes material minimum)
- Picture (for the representative of the film and the film / check the specs on our application platform)

Excerpts of the selected films (2/3 scenes – maximum 8 minutes per film) will be introduced to the professionals (sales agents, producers, festivals...) by their producer or director and by Frédéric Boyer, Artistic Director of the Festival.

We won't screen teasers.

One-to-one meetings are organized the morning following the screening.

TITRAFILM AWARD

The selected work-in-progress projects will be eligible for **The TitraFilm Award**, worth **10.000 euros in image/sound post-production services**.

ALPHAPANDA AUDIENCE ENGAGEMENT AWARD

For the first time this year we have the pleasure to collaborate with Alphapanda to provide an Audience Engagement Award oriented towards digital film marketing. The company will attribute to one project an award of **5.000€** - composed of 600€ of advertising spend and 4.400€ in-kind to develop a digital marketing strategy and implement a social media campaign around the awarded film's festival premiere. All films participating in the Work in Progress are eligible.

DEADLINE FOR APPLICATIONS

COPRODUCTION VILLAGE - **September 8th 2021**, at 11:59pm

WORK IN PROGRESS - **October 13th 2021**, at 11:59pm

ACCREDITATION FOR SELECTED PROJECTS IN ALL COMPETITIVE INDUSTRY SECTIONS

The festival covers accreditation, 3 nights accommodation, and the shuttle from Geneva airport or Bourg Saint Maurice train station to Les Arcs for one representative per selected project. Special fares are proposed to 2nd and 3rd representative of the project. The number of representatives per project is limited to 3 persons and one two-bedroom apartment.

CREDITS

In case of selection to one of the sections of the Industry Village, the representative of the project commits to include the Industry Village logo on the ending credits and the film poster, specifying the year of selection. We will provide the logo on request.

HEALTH SITUATION

The exact format of the event will be confirmed later on monitoring the health situation. We're aiming for a physical event but consider hybrid or online edition depending on the circumstances.

F.A.Q.

A GENEROUS VISION OF EUROPE

We receive this question quite often: what is your definition of Europe?

Well, it is a geographical one. Our aim is to favor collaborations among European countries in its broad sense. The financing plan of the submitted should mainly involve European money, or the delegate producer should be European.

CAN YOU RE-PRESENT A PROJECT?

Yes, but just once.

You can of course apply to the Work in Progress section with a project that you have presented to the Coproduction Village, even though it has not been selected at that stage.

HOW MANY PROJECTS CAN A COMPANY APPLY WITH?

Two per sections (Coproduction Village and Work in Progress which means four in total, make sure you did your math before calling us!)

CONTACTS

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